

**Name of Success Story:** Blood Donation Camp.

**Objectives:**

1. **Promote Social Responsibility:** To encourage students to actively contribute to society by donating blood and helping save lives, fostering a sense of civic duty.
2. **Raise Awareness About Blood Donation:** To educate students on the importance of blood donation, its life-saving impact, and how it addresses blood shortages in hospitals.
3. **Foster a Culture of Voluntary Blood Donation:** To instill the habit of regular, voluntary blood donation among students, ensuring a steady and sustainable blood supply.
4. **Develop Empathy and Altruism:** To cultivate a sense of empathy, compassion, and altruism in students, motivating them to help those in need without expecting anything in return.

**Outcome:**

1. **Increased Blood Donations:** A successful camp will result in a higher number of blood donations, helping to meet the local blood supply needs for hospitals and emergency cases.
2. **Heightened Awareness:** Students gain a better understanding of the importance of blood donation, which can lead to more people donating in the future, creating a sustainable source of blood.

**Description:**

A blood donation camp is an organized event where individuals, often students, come together to voluntarily donate blood to help maintain a steady supply for hospitals and medical emergencies. The camp provides a safe and hygienic environment for donors, educates participants about the importance of blood donation, and encourages regular involvement in saving lives. It serves as both a community service initiative and a platform for raising awareness about the critical need for blood in healthcare.

**Participants:** 45

**Photographs:**



**NSS Officer**  
**Prof. Nilkanth M. Deshpande**



PRINCIPAL  
Dr. Vitthalrao Vikhe Patil  
College of Engineering  
Ahmednagar